

# Business & Leadership Series



## Business 101 and Beyond

- Goals and Planning - Strategies to succeed
- Finance and Budgeting
- Accounting and Taxes



## Interpersonal Skills

- Problem Solving
- Critical Thinking
- Integrity



## Leadership

- Ethics
- Innovation
- Application -Teamwork - Delegation



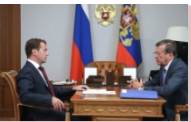
## Human Resource

- Quality Staffing
- Policies and Training
- Mentorships and Apprenticeships



## Marketing

- Methods
- Effectiveness
- Social Media



## Government & Resources

- State Capital
- State and Local Agencies
- Resources



## Citizenship

- The Value Service to Community and Self
- Opportunities that match your message
- Organization and Resources

***PACC B & L Series** is a seven month series designed to build relationships with fellow participants through speaker lead discussions, small group activities, and sharing experiences and insights with one another.*

***The PACC B & L Series** will help to build a foundation of knowledge and skills to broaden participants' ability to stimulate interest and growth in their particular business's career field.*

### **SESSION DATES**

*November 2017 through May 2018*

*Each Session will meet*

*11:00am – 4:45pm*

*Meeting dates and times are subject to change and location may vary based on session needs.*

### **PACC B & L Series Fees**

*\$400 PACC Member Business Fee  
(Represents a \$150 discount)*

*\$550 Non PACC Member Fee*

*(Note: Based on availability, Single Session Seating may be offered. Please contact PACC Staff for information and pricing.)*

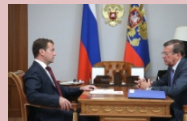
**Application deadline is Friday, October 27, 2017.**

**If payment is not made with application, we will send an invoice due at the first Session on November 3, 2017.**

**Princeton Area Chamber of Commerce, 705 2<sup>nd</sup> Street North, Princeton, MN 55371**  
**(763) 389-1764 [pacc@shertel.net](mailto:pacc@shertel.net) [www.PrincetonMNchamber.org](http://www.PrincetonMNchamber.org)**



**What will you  
And  
your business  
be doing  
in 5 years?  
In 10 years?**



## Business 101 and Beyond

- Goals and Planning  
- Strategies to succeed
- Finance and  
Budgeting
- Accounting and  
Taxes

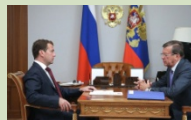
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**Are you  
saying  
what they  
are  
hearing?**



# Interpersonal Skills

- Problem Solving
- Critical Thinkiing
- Integrity
- Sales & Customer Service

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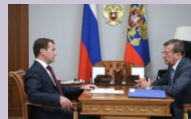
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**What  
inspired you?**

**What  
inspires  
them?**



# Leadership

- Ethics
- Innovation
- Application -  
Teamwork -  
Delegation

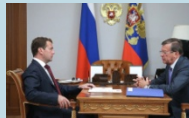
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**Do you  
know what  
YOU expect  
from your  
staff?**



## Human Resource

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- Mentorships and Apprenticeships

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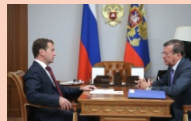
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**Are you  
sending  
out the  
right  
message?**



# Marketing

- Methods
- Effectiveness
- Social Media

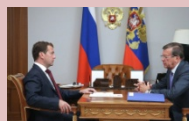
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# Problem Solved...



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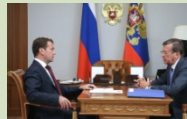
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**How  
involved is  
your staff  
in the  
community?**



## Citizenship

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- Organization and Resources

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