



Princeton

Area Chamber of Commerce

THANK YOU!

Thank you to everyone who donated swag to the 2021 Pizza Bowl. The gates opened at 6 pm, and all 200 boxes were given away by 6:30. The game was so close, and Princeton



came out on top. Congratulations to the Tigers! A special shout out to Ashley and Jami from

Northern Nutrition for helping us hand out boxes and to Carrie Vesel from **ABRA Auto Body & Glass** and Jordan DeBoer from **Calibration Financial** for helping us assemble boxes.

Thank you also to all of our OctoberFEAST cornhole sponsors and for all those who came out for the inaugural event. A big shoutout to **Crystal Cabinets** for making and donating the beautiful cornhole boards and to **Steinbrecher Painting** for giving them a coat of paint before they were wrapped. Thank you to all of our volunteers as well. We could not have done it without you, and we're excited for next year!



SAVE THE DATE

October 8

Homecoming: Paint the Town winner announced

October 12

Plastic Products Open House, 10 am–12 pm

October 13

Morning Networking—Because Chamber Works with The 100 Acre Homestead

October 19

Phillips Distilling tours, 10 am–12 pm

October 21

PACC Leadership Series, the History of Princeton, 9 am–3 pm

October 21

After Hours, Tapped Bar & Grill, 4-6:30 pm

October 27-28

Elemet Group/Glenn Metalcraft Open House, 9 am–12 pm

October 29

Beyond Sport Fitness Grand Re-opening/ Open House/Ribbon cutting, 10 am

November 2

Just Desserts, PHS, Noon

WELCOME NEW MEMBERS!

We'd like to welcome our newest chamber members!

Double S Alpaca, LLC

Alpacas are herd animals and you must have at least two, with three being preferable to avoid a dominant/submissive situation but more of a herd. Periodically, they have animals for sale and would be willing to help you choose the right animals for your desired outcome; whether it be farm friends, fiber animals, or breeding and showing alpacas. Visit Double S Alpaca Farm to learn more!

Mike's Discount Foods

Food prices at the grocery stores continue to skyrocket! Food shortages, rising inflation, growing, shipping and packaging issues are all making your grocery dollars lose their buying power. Mike's helps you buy more for your money! They are the first call for the wholesalers when they have products to sell and they know how to negotiate to get you the best prices.

Heavenly Fresh

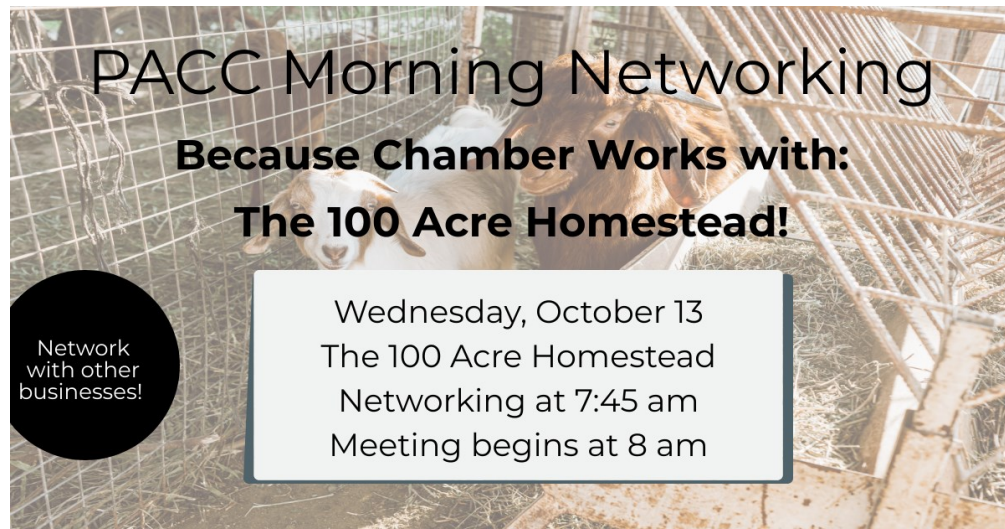
Heavenly Fresh is a family owned business offering the community a healthier way to eat. Coming soon!

The Tattooed Lady

The Tattooed Lady is a one-of-a-kind atmosphere. The hand-picked artists offer high quality tattoos, fine art, graphic art services, hand made crafts and unique goods all found in Zimmerman.

The Mark

Two Minnesota gals came together to open a special boutique! They offer women's clothing for all shapes and sizes and have one mission in mind. To inspire confidence!



OCTOBER NETWORKING AT THE 100 ACRE HOMESTEAD

Join us on October 13 at **The 100 Acre Homestead** for some networking with other businesses and a look at this new business. Show up at 7:45 am to do some networking before we get started at 8 am. 6360 60th Ave, Princeton.

Next month our host will be **ABRA Auto Body & Glass** hosting, and we are booking for 2022. Contact Kim at the Chamber if you'd like to get on the schedule.

NEW FORMAT COMING IN NOV FOR AFTER HOURS

We hope you'll join us for After Hours at **Princeton Lanes/Tapped Bar & Grill** on October 21st from 4-6:30 pm. Stop by for as little or as long as you'd like for some casual networking with other businesses.

Beginning in November, we will be running a new format for Business After Hours. Businesses will have the opportunity to sign up to host the networking event at their business. It is up to the business if they would like to provide food and drinks. Maybe you want to offer an exclusive night to shop for chamber members, maybe you want to play a game...it's completely up to you! The cost to host Business After Hours is \$100, and there is some incentive to show up too!

At some point in the evening, we will draw the name of one chamber member, and if someone from that business is in attendance, they win \$75 cash! If no one is present, the money goes back in the pot, and the next month the amount increases by \$25.

The November host will be our newest member, **The Mark!** Watch your emails for more information. If you are interested in hosting a Business After Hours, please contact the Chamber to get on the schedule. We've already got several months filled!

APPLY TO THE BOARD & NOMINATE A BUSINESS

The chamber has five board positions up for renewal this year. Four of those board members are planning to run again, but one is not. At the very least, we are looking for one board member to fill a 2-year term for a director who needed to step down early. [CLICK HERE](#) to access the board application. We've got a great group of people leading the chamber. Come be a part of it!

We will be announcing our Business, Nonprofit and Volunteer of the Year at our December Lunch & Learn. Please consider nominating a Business, Nonprofit and/or Volunteer for this honor. We have many worthy candidates!

[CLICK HERE](#) to nominate!

NEW, AFFORDABLE E-ADVERTISING THROUGH THE PACC

The Chamber will soon be offering a way for your business to promote specials, events and more through the PACC Bi-weekly E-Promotion. You provide the copy, and we'll include it in an email blast to our chamber members every other Friday. Website and emails included in the copy will be hyperlinked within the promotion so readers can simply click on it and reach you. You may also add your company logo or an event photo.

In addition to the email blast, the promotion will also be shared on our Facebook page, so between the two, you'll be reaching nearly 3,000 people with your ad at a cost of only \$20 per week (max two per month). Watch your email to learn more about this affordable way to advertise your business.

SPONSOR A LEADERSHIP MEAL

In addition to the sponsorships listed to the right, we are looking for breakfast and lunch sponsors for our PACC Leadership Series. For \$100, your business can sponsor a breakfast and for \$200, your business can sponsor a lunch. If you have a business that can directly provide the breakfast or lunch, that would be great! If you're a business that isn't in the business of food, you can make a cash donation and we'll take care of the food arrangements. You can stop by during lunch to talk to the participants about your business or provide us with information to pass on for you.

Please contact Kim at the Chamber office if you are interested in any of the sponsorship opportunities:
kim.young@princetonmnchamber.org or 763-389-1764.

Thank you to our 2021 Chamber Sponsors

ABRA Auto Body &
Glass

Bremer Bank

Crystal Cabinet Works

First Bank & Trust

M Health Fairview

Marv's True Value

Minuteman Press

Sterling Pointe Senior
Living

Sponsorship Opportunities:

Gold: \$500 (3 remain)

Silver: \$250 (10 remain)

Bronze: \$100
(unlimited)

THINKING AHEAD TO SMALL BUSINESS SATURDAY



The holiday season is quickly approaching, and we are excited to promote our local businesses. We are proud to collaborate with the Milaca Area Chamber of Commerce as well as Zimmerman businesses to encourage you to Shop Local up and down the Hwy 169 corridor between Zimmerman and Milaca (and don't forget Princeton in between)!

Advertise your Business: Let everyone know what your Black Friday/Small Business Saturday coupon/special is by advertising it for only \$20. Purchase includes:

- Your coupon/special on a flyer to be shared on the chamber's website and Facebook page.
- A QR code link to the flyer printed in the Town and Country Shopper.
- A QR code link to the flyer included on the Shop Local flyers in Milaca and Zimmerman.

[CLICK HERE](#) to complete the form to advertise your business.

Decorate your business: Decorate your business in this year's theme, The 12 Days of Christmas, for a chance to win bragging rights and the traveling trophy! [CLICK HERE](#) to register.

Friday, November 26: Head up to Milaca to shop local on Black Friday and then take part in the Community Tree Lighting. Take part in the Hotdish Competition, sit by a warm fire and roast a s'more and more! More info to come.

Saturday, November 27: Small Business Saturday. The QR Code Scavenger Hunt is back this year. Start at Prairie Restorations, shop their store, then scan the QR code to see where you go next. You'll be able to sing The 12 Days of Christmas as you visit each location because each of our Princeton Shop Local participants has been assigned one of the 12 days. Complete the scavenger hunt, fill out the form at the final location, and be entered into a drawing to win a \$25 gift certificate to one of the Princeton Shop Local participant businesses. More info to come regarding Small Business Saturday.

The Mini Dazzle is BACK! The Mini Dazzle Parade is back this year. [CLICK HERE](#) to sign up to be a part of the parade. Parade units may park in the city parking lot near Sherburne State Bank while Santa (the last float in the parade) continues down to Riverside Park to kick off Light Up Princeton!