



Princeton

Area Chamber of Commerce

THE 12 DAYS OF CHRISTMAS!

Thank you to all of the businesses and volunteers who got into the holiday spirit by decorating business windows, participating in the Mini Dazzle Parade, and took part in Small Business Saturday festivities. This year we partnered with the Milaca Area Chamber of Commerce and encouraged people to shop up and down the Hwy 169 corridor, from Zimmerman, to Princeton to Milaca. Princeton was bustling with activity for Small Business Saturday as we offered a Princeton Shop Local QR Code Scavenger Hunt, a vendor fair,



free gift wrapping by the Princeton Volleyball team, a visit with Santa at the Great Northern Depot, free goodie bags from the **Civic Betterment Club**, hot chocolate by the Princeton Cub Scouts, a warm fire by the Milaca Cub Scouts, and more! It was a great day!



SAVE THE DATE

December 3

Spirit River Yoga & Massage Ribbon Cutting, 11 am

December 8

Morning Networking, Beyond Sport Fitness, 8 am

December 14

December Lunch & Learn, Civic Center, Noon

December 16

PACC Leadership Series—Local Govt—9 am—3 pm

December 16

After Hours, The She Shed, 4:30-6:30 pm



New Board Member

We would like to take this opportunity to welcome our newest board member—Bopha Thomas of **Bopha Sar**.

Bopha is an active member of the Chamber and is currently enrolled in the PACC Leadership Series, where she is excited to become more immersed in the Princeton community.

Bopha said that “Being a transplant into Princeton, I would love to help bring a different perspective on events and how to modernize or create new events that I have seen done in other parts of the country. Bringing a fresh set of eyes to Princeton would help keep us ahead of the curve and relevant to attract more visitors and refreshing events to get people out of their homes and supporting our towns events.”



PACC Morning Networking

Because Chamber Works with: Beyond Sport Fitness!

Wednesday, December 8
Beyond Sport Fitness
Networking at 7:45 am
Meeting begins at 8 am

Network with other businesses!

DECEMBER NETWORKING AT BEYOND SPORT FITNESS

Join us on **December 8** for Morning Networking with **Beyond Sport Fitness**. This business has gone through many changes in the last couple of years and we are excited to learn about everything they have to offer. Please note: this is a date change from our regularly scheduled Morning Networking Meeting. We are flopping weeks between this and our monthly Lunch & Learn, which will take place on Tuesday, December 14th. Morning Networking begins at 7:45 am and the meeting starts at 8 am. We hope to see you there!

WIN CASH AT THE SHE SHED —DEC. AFTER HOURS!

We kicked off our newly formatted After Hours event in November at The Mark MN. It was an evening filled with shopping, snacking, laughs and fun! We even got to model some of their amazing clothes during a Facebook Live!

One new aspect of our new After Hours format is a cash drawing during the evening. We have the names of every chamber member in a bucket and at some time during the event, we draw one name from the bucket. If someone from your business is present during the drawing, they win a minimum of \$75 cash! Last month, the business drawn did not have anyone present at the event, so this month the winner will receive \$100 in cash! If no one is present from the business that is drawn, next month we'll draw for \$125. It's that easy!

Please join us on **Thursday, December 16th between 4:30-6:30 pm** to check out **The She Shed**. Enjoy refreshments and snacks provided by our host and do some shopping. There are so many great gift ideas at this store!

You won't want to miss it!

Are you interested in hosting an After Hours at your business? The cost is \$100—we are already filling up for 2022, so contact us soon!

We hope to see you there!

LIGHT UP PRINCETON CONTINUES



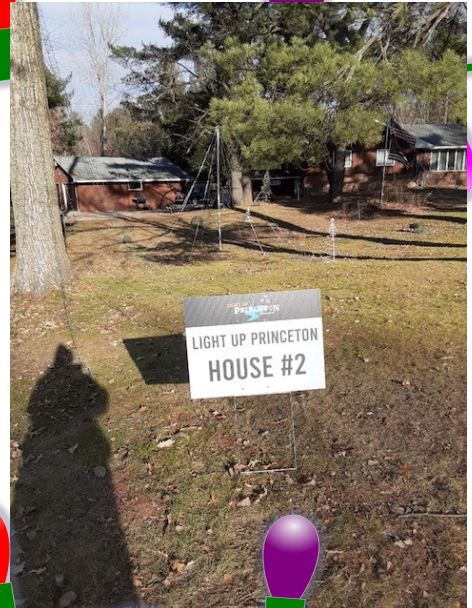
We are so excited to be collaborating once again with the **City of Princeton** on **Light Up Princeton!** We have added new lights, and this year we're featuring a giant Princeton Tiger!

We are looking for volunteers to be in the park each night during Light Up Princeton. Volunteers may choose a non-profit to be the recipient of 50% of the donations collected that night. The other 50% are split between the Light Up Princeton fund and the **Princeton Pantry**. If you are interested in volunteering, [CLICK HERE](#).



RESIDENTIAL LIGHTING CONTEST

After you've driven through the **American Legion** Holiday Light Loop, continue through town and check out the Residential Light Contest participants. This year, we have 11 Princeton residents participating in the contest, with the winner receiving \$100 in gift cards to local restaurants. Voting will take place via Facebook Dec. 13-21st. [CLICK HERE](#) to view the map of all the locations. Our residents have gone all out. Be sure and drive by!



PACC PROMOS BEGIN IN JANUARY

Beginning in January, we will be starting what's called "PACC Promos." This will be an inexpensive way to promote your business, organizational events and more. For only \$20/each, you can include your promotion in a bi-weekly email that will be sent to over 300 members in a PACC email blast. PACC Promos will be sent on the second and fourth Friday of each month. It will also be distributed on the chamber Facebook page, which currently has nearly 2,500 followers. You provide the copy, and we'll provide the ad. Deadline for information is NOON on the second and fourth Mondays of each month.

When submitting a PACC Promo, you may also include a web link or email address that we will hyperlink to the promotion. In addition, you can include your business logo or a photo to go along with it. The copy should be limited to no more than 175 words. Invoices will be sent once per month. Businesses taking part in the Princeton Shop Local Program will receive four PACC Promos throughout the year as part of the package.

The first PACC Promo will run on **January 14** and will be DUE no later than January 10th. The second January PACC Promo will run January 27 and be due no later than January 24th. [CLICK HERE](#) to submit your PACC Promo today!

HOT JOBS/COOL CAREERS JOB FAIR COMING IN JANUARY

Meet prospective hiring candidates face-to-face at the chamber's **Hot Jobs/Cool Careers Job Fair on January 19th from 2-5 pm at the north mall** (location still tentative—more info to follow). The cost to be a part of the job fair is \$75 for members and \$100 for non-members. There will be an additional fee for those needing electricity.

Engagement with prospective new-hires is much more impactful when people are given the opportunity to "see, touch and do." So, we encourage you to be creative with your presentation and really show people what working at your company is all about. Watch your email for sign-up information coming soon. Save the date and start planning now!

We also continue to collaborate with **Princeton Public Schools** to bring information on jobs and career opportunities here in Princeton. During the month of December, we'll be highlighting the PHS Academy: Information Systems, Communication and Arts. We will be contacting business professionals in the areas of journalism, information technology, and the arts. Thank you for helping us bring this important information to our students.



JOIN US FOR WINTER PUTT PUTT GOLF

We are so excited to bring a brand new event to the chamber this year—the **PACC Putt Putt Iced Golf Tourney!** The tournament will take place on **Thursday, Feb. 3rd** and we are looking for 18 hole sponsors, 18 teams and one “Booze Sleigh” sponsor. Please note that we have a limit of 18 hole sponsors and 18 teams, so the first 18 of each to sign up and pay are in. You’ll want to get registered soon!

Information on the tournament, including some ideas on hole designs, are on our website. [CLICK HERE](#) for that information and to sign up today!

See you on Elk Lake on Feb. 3rd!

Thank you to our 2021 Chamber Sponsors

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Minuteman Press

Sterling Pointe Senior Living

Princeton Area Chamber of Commerce

Putt Putt



Golf Tourney

THURSDAY, FEBRUARY 3

ON ELK LAKE FROM RIDGEWOOD BAY
14255 288TH AVE NW, ZIMMERMAN

11-12:30 PM: CHECK IN AND LUNCH
1 PM: SHOTGUN START

Enjoy a day on the lake to network and have fun! Grab a drink from the Ridgewood Bay Tiki Bar, eat at the Pizza Barn Food Truck and purchase a ticket to win the “Booze Sleigh!”

Golfers (max 18 teams of 4): \$200/team

Includes boxed sub lunch. Golf balls will be provided. Please bring your own putter.

Hole Sponsors (max 18): \$200/each

The chamber will outline a 15'x30' rectangle. Sponsors are responsible for clearing and designing that space, including bunkers, jumps, hole placement, banks, color (must be biodegradable), etc. Chamber staff will drill the hole once placement has been decided. Prize for best hole!

First 18 teams/sponsors to register and pay are IN!

Deadline to register: January 7, 2022

For more information & registration, please visit:

www.princetonmchamber.org



Note

Note regarding membership:

If your membership comes due in January, be sure to have your renewal paid in full by **January 15th** in order to be included in the 2022 Princeton Community Guide. If your membership is due after January, you will be automatically included in the guide.